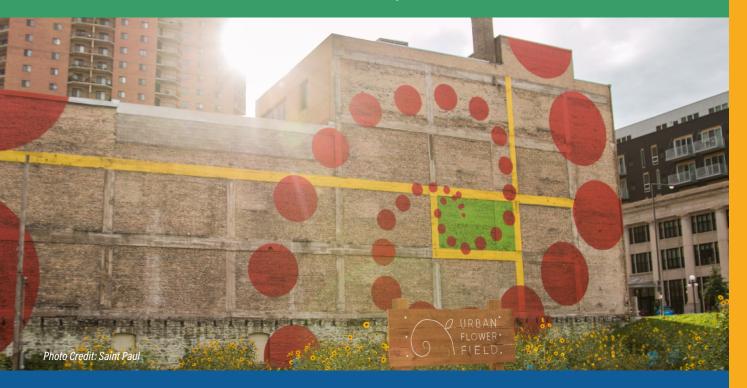


**ACTION TODAY for a BETTER TOMORROW** 

The 6<sup>th</sup> National Adaptation Forum will be held in **Saint Paul, Minnesota** from **May 14-16, 2024**. With your help, we can continue to support and grow the field of adaptation.



The National Adaptation Forum is a bi-annual convening for adaptation professionals to innovate, network, and focus on established and emerging climate adaptation issues of the day. The Forum provides opportunities for professional development through training sessions, facilitated presentations and panels, and formal and informal networking sessions.



**SPONSORS MAKE THE FORUM HAPPEN!** 

# WHY SPONSOR THE NATIONAL ADAPTATION FORUM?

The National Adaptation Forum is the largest convening of professionals, community members, and students interested in climate change adaptation in North America. The three-day Forum provides a vital opportunity for knowledge sharing and innovation around climate change adaptation science, policy and practice, including examples from the field, visualization tools critical for decision making, and trainings that move participants to action. Sessions and trainings address a range of local, national and international cross-sectoral issues from all perspectives on climate adaptation. By sponsoring the Forum, your organization will be recognized as a climate change adaptation leader to an audience of over 1,000 participants from across the US, Canada, Mexico, and other countries.

### **ORGANIZATIONAL BENEFITS**

- Collaboration: Discover new colleagues and identify new partnership opportunities.
- Visibility: Advance your organization's position as a leader in the climate adaptation field by showcasing
  your products, services, and expertise.
- Innovation: Gain expertise, share ideas, and advance the field of adaptation!

# **SPONSORSHIP LEVELS**

	Field Builder	Leader	Catalyzer	Partner	Advocate	Friend*
Price before Jan. 1, 2024	\$75,000+	\$49,000+	\$24,000+	\$11,500+	\$5,500+	\$2,500+
Price after Jan. 1, 2024	\$80,000+	\$52,500+	\$26,500+	\$13,000+	\$6,500+	\$3,000+
Complimentary registrations	14	10	8	4	2	1
Logo size on website	Extra large	Large	Large	Medium	Medium	Small
Content in printed program	Full page	Full page	1/2 page	1/4 page	1/8 page	Logo
Content on mobile app	Logo, URL, and company description	Logo, URL, and company description	Logo, URL, and company description	Logo, URL	Logo, URL	Logo, URL
Exhibit booth	X	X	Х	Х	Х	Х
Company description in program directory	Х	Х	Х	Х	X	Х
Logo projected during plenary and networking session	Х	Х	X	X	X	X
Conference Attendee List**	Х	Х	Х			
Acknowledgment at Forum opening	Х					

<sup>\*</sup>The Friend Level sponsorship is intended as an opportunity for smaller organizations.

The Forum Team is happy to customize a sponsorship package if the packages outlined above don't meet your organization's needs.

<sup>\*\*</sup>The list will only include attendees who opt in to provide their contact information during the registration process.

# WHO ATTENDS THE FORUM?

Since 2015, the Forum has drawn in over 4,250 participants, bringing together practitioners from a variety of sectors, spanning natural, built, and social systems. Participants include representatives from federal, state and tribal governments, nonprofit organizations, businesses, scientists, and frontline community groups.

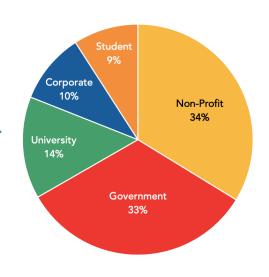


# **EXHIBIT YOUR WORK**

All booths come with a power connection, one draped table, two chairs, an ID sign, and a waste basket. Shipping costs to and from the venue are additional and will need to be paid separately.



• Non-Profit/Government: \$2,000 • Commercial/Corporate: \$2,800



### SUPPORT NETWORKING

### **WORKING GROUP LUNCH (2 OPPORTUNITIES)**

Host a 90-minute working group lunch on the topic of your choice for up to 60 attendees. Working lunches will be held in separate rooms to avoid overlap with other sessions. Custom signs will acknowledge your sponsorship.

# Includes Advocate Level benefits.

- Price before January 1, 2024: \$12,000
- Price after January 1, 2024: \$13,000

### **NETWORKING LUNCH (2 OPPORTUNITIES)**

Provide a hearty lunch for all participants and kick-off the networking with opening remarks. Custom signs will acknowledge your sponsorship. Includes Advocate Level benefits.

- Price before January 1, 2024: \$12,500
- Price after January 1, 2024: \$13,500

# **COLLABORATIVE SNACK BREAKS (3 OPPORTUNITIES)**

Great adaptation doesn't happen without caffeine and hydration. Sponsor a break and you'll be a hero. Custom signs will acknowledge your sponsorship. Includes Advocate Level benefits.

- Price before January 1, 2024: \$7,000
- Price after January 1, 2024: \$8,000

### **MOBILE APP** (1 OPPORTUNITY)

Attendees will use the Forum app to navigate all Forum happenings - the complete program, exhibitor listings, networking events, and more. As the mobile app sponsor, your organization will have unmatched visibility with a logo and homepage banner acknowledging your support of the Forum. Includes Friend Level benefits.

- Price before January 1, 2024: \$7,000
- Price after January 1, 2024: \$7,500

### MARGARET A. DAVIDSON POSTER AND NETWORKING **RECEPTION** (1 OPPORTUNITY)

The Margaret A. Davidson Poster and Networking Reception immediately follows programming on Day One of the event. This is a must-attend event for Forum attendees as they see old friends and make new connections. Sponsorship of the reception provides your organization considerable exposure, recognition, and the opportunity to kick off the night with opening remarks. Includes Catalyzer Level benefits.

- Price before January 1, 2024: \$50,000
- Price after January 1, 2024: \$55,000

#### **ATTENDEE ACTIVITY AREA** (1 OPPORTUNITY)

Decompression and fun are an important part of any meeting. Help us to create a space where attendees can relax, play games, and create art. Custom signs will acknowledge your sponsorship. Includes Friend Level benefits.

- Price before January 1, 2024: \$3,500
- Price after January 1, 2024: \$4,000

# **LEAD THE FIELD**

# FIELD TRIPS (2 OPPORTUNITIES)

Give attendees the opportunity to see local climate adaptation efforts in the Forum host city. Your organization's name will appear in the program and you will be given the opportunity to kick off the field trip with opening remarks. Includes Advocate Level benefits.

- Price before January 1, 2024: \$10,000
- Price after January 1, 2024: \$10,500



#### **SPECIAL SESSION** (3 OPPORTUNITIES)

Plan a 90-minute session on a topic of your choice. Your support will be recognized with your organization's name and logo appearing in the printed program.

### Includes Advocate Level benefits.

- Price before January 1, 2024: \$12,000
- Price after January 1, 2024: \$13,000

### **SPECIAL TRACK** (1 OPPORTUNITY)

Make an impression on attendees by sponsoring a track of 3 sessions dedicated to your topic or region. Your organization's name and logo will appear in the program and in the session rooms.

#### Includes Partner Level benefits.

- Price before January 1, 2024: \$28,000
- Price after January 1, 2024: \$30,000

#### **REGISTRATION FLYER** (10 OPPORTUNITIES)

Post a brochure or flyer at the registration desk to be collected by conference attendees.

- Price before January 1, 2024: \$800
- Price after January 1, 2024: \$1,000

#### ACCESSIBILITY SERVICES (\$1,500+)

Support event accessibility by helping provide interpreters, assistive listening devices, ushers, parking passes, and more. Your organization's logo will be displayed in the program, website, and at the event.

# SUPPORT ATTENDANCE

#### TRAVEL SUPPORT

Help make the Forum a diverse and inclusive event by bringing frontline community members, local government officials, and emerging professionals to the Forum. Attendance support helps to cover registration, lodging, food, and travel costs for attendees.

### **DIRECT SUPPORT**

### ATTENDANCE SUPPORT - FRIEND LEVEL

Cover the costs of attendance for five Forum attendees. Includes Friend Level benefits.

- Price before January 1, 2024: \$11,250
- Price after January 1, 2024: \$11,750

#### ATTENDANCE SUPPORT - CATALYZER LEVEL

Cover the costs of attendance for ten Forum attendees. Includes Catalyzer Level benefits.

- Price before January 1, 2024: \$25,000
- Price after January 1, 2024: \$25,500

#### ATTENDANCE SUPPORT - LEADER LEVEL

Cover the costs of attendance for twenty Forum attendees. Includes Leader Level benefits.

- Price before January 1, 2024: \$50,000
- Price after January 1, 2024: \$50,500

#### SUPPORT YOUR NETWORK

### **COLLABORATOR LEVEL 1**

Receive \$100 discounts for 20 registrations to be distributed to your organization or partners. Includes Friend Level benefits.

- Price before January 1, 2024: \$4,250
- Price after January 1, 2024: \$4,750

#### **COLLABORATOR LEVEL 2**

Receive \$100 discounts for 40 registrations to be distributed to your organization or partners. Includes Advocate Level benefits.

- Price before January 1, 2024: \$8,000
- Price after January 1, 2024: \$8,500

# **FORUM ORGANIZERS**

The Forum is brought to you by EcoAdapt and the American Society of Adaptation Professionals.



AMERICAN SOCIETY OF ADAPTATION PROFESSIONALS

